



For Immediate Release:

News Contacts: Greg Mescall, USA Water Polo, 714-500-5445, gmescall@usawaterpolo.org
Hill Carrow, Local Organizing Committee, 919.678.1651w, 919.616.3175c, hcarrow@sportsproperties.com



Olympic Development Program
East Regional Championship
Greensboro 2020

2020 USA Water Polo Olympic Development Tournament Starts Tomorrow

Irvine, CA (January 9, 2020): - While the USA Water Polo Men's and Women's Senior National Teams prepare for the 2020 Olympic Games in Tokyo, Japan, the next generation of Team USA standouts just might be in Greensboro, North Carolina, at Greensboro Aquatic Center this weekend.

The 2020 ODP (Olympic Development Program) Regional Selection Tournament will be held January 10-12 at Greensboro Aquatic Center with more than 500 athletes. This is the second year for the competition in Greensboro on the heels of highly successful event in 2019. Sports & Properties, Inc. is hosting the tournament locally, and both Sports & Properties, Inc. and the Greensboro Convention & Visitors Bureau are combining efforts to sponsor the tournament in the local market.

Athletes from the ODP Midwest, Great Lakes, Northeast and Southeast zones will compete in Greensboro while athletes from the ODP Hawaii, Mountain, Pacific Northwest and Southwest zones will compete in Salt Lake City. Three different age groups will take part including Youth ('02 and younger), Cadet ('04 and younger) and Development ('06 and younger). There are no champions crowned or medals awarded at either event, with instead a focus on development, additional play opportunities and identification for further advancement within the ODP pipeline.

Spectator admission is free. In addition, a free 'splashball' clinic introducing the sport of water polo to area children will be held on Saturday, January 11 from 12:30 p.m. - 1:30 p.m. To register [click here](#).

[Click here](#) for a complete schedule of the competition in Greensboro.

Hill Carrow, Chairman of the Local Organizing Committee for the event, said, "We are so excited to have USA Water Polo return to North Carolina with this event! This year the tournament has grown to over 500 participants, making it the largest water polo competition in state history. One of the most rewarding aspects of the tournament is the legacy that USA Water Polo is building in Greensboro with

a goal of making the Greensboro Aquatic Center a long-term hub of, and destination for, major water polo participation, events and activities.”

Hosting of the 2020 USA Water Polo Olympic Development Tournament is a joint effort among USA Water Polo, the Greensboro Aquatic Center, Sports & Properties, Inc., and the Greensboro Convention and Visitors Bureau.

About USA Water Polo: USA Water Polo, Inc., is the national governing body for water polo in America, overseeing our United States Olympic program as well as 20 different championship events annually, such as Junior Olympics and Masters National Championships. With more than 45,000 members, USAWP also is the sanctioning authority for more than 500 member clubs and more than 400 tournaments nationwide. USAWP is committed to the development of the sport throughout the U.S., fostering grass-roots expansion while providing a national system of affiliated clubs, certified coaches, and officials. For more information on USA Water Polo, visit www.usawaterpolo.org.

About Sports & Properties, Inc.: Sports & Properties, Inc. (SPI) is a sports marketing and sports development firm located in Cary, NC, that focuses on four primary areas of business: sports tourism; sports facilities development; major sponsorships, including naming rights; and major events. SPI has recruited and directed numerous national and international events in Greensboro at the Greensboro Coliseum Complex including the U.S. Figure Skating Championships, U.S. Olympic Trials – Table Tennis, American Cup International Gymnastics, U.S. Masters Swimming National Championships, USA Gymnastics Championships, USA Masters Games, Nastia Liukin Cup, National Collegiate Table Tennis Championships, and the U.S. Masters Swimming High Performance Camp. SPI clients include Capitol Broadcasting Company, the U.S. Olympic Committee, the Asheville-Buncombe Regional Sports Commission, the North Carolina Football Club, Cobb Energy Performing Arts Center, the City of St. Petersburg, and the Greensboro Coliseum Complex, among others. For more information on SPI, visit the website at www.sportsproperties.com

About the Greensboro Aquatic Center: The Greensboro Aquatic Center (GAC) is a state-of-the-art aquatics facility that opened as part of the Greensboro Coliseum Complex campus in Greensboro, NC, in August of 2011. Since its opening, the GAC has been the host venue for numerous top aquatic competitions including the U.S. Olympic Trials – Synchronized Swimming, the YMCA National Short Course Championships, the USA Swimming Winter National Championships, the U.S. Masters Swimming Spring National Championships, the Speedo Winter Junior Championships, the NCAA Division III Men’s & Women’s National Championships, the ACC Men’s & Women’s Swimming Championships, the ODAC Championships, and the U.S. Masters Swimming High Performance Camp, among others. For more information about the Greensboro Aquatic Center, visit the website at www.greensboroaquaticcenter.com.